

Bloomington Economic Development Commission (EDC) Meeting Minutes

Meeting Date: 11/19/2020

Time: 7:00pm

Location: Council Chambers

Present:

- John Graziano
- S. Nadia Hussain
- Jennifer Ellis
- Elisa Kolenut

Absent:

- Anne Sundstrom
- Stephen Tomaskovic
- Mike Rudge
- Michele Reynolds
- Suzanne Osborne
- Lisa Bendel

Meeting Discussion:

- Elisa Kolenut provided the Treasury report.
- It was decided that the December, January, and February EDC meetings will switch to Zoom for safety precautions.
- John Graziano presented the 2021 EDC meeting schedule.
- An update on progress for the restaurant marketing initiative was provided. The Borough Financial Officer instructed that we could not use funds to purchase Visa gift cards for the initiative. Elisa Kolenut will reach back out to the Borough to discuss other options. Jennifer Ellis to create a marketing flyer for the restaurants. The EDC will decide on next steps once we hear back from the Borough.
- John Graziano proposed developing an EDC landing page on the Borough website. The objective is to post available commercial properties/rentals in Bloomington and include other relevant information for current and prospective businesses in the Borough. Additional items may include licensing requirements, permits, etc. Jennifer Ellis to reach out to the Planning Board for information/materials to post. John Graziano to reach out to the Building Department for material. It was also proposed to include a listing/advertisement for existing businesses in the Borough as well. Jennifer Ellis to speak to Councilmen Richard Dellaripa about getting access to the Borough webpage.
- Elisa Kolenut to ask Tres Chic for dates they would like to schedule a new ownership ribbon cutting ceremony.